


Independent of all Wall Paper Combinations.




JANEWAY & CARPENDER,

New Brunswick, New Jersey,

Manufacturers of Wall Papers

OF ALL GRADES.



1834-1835

TO THE TRADE.

NEW BRUNSWICK, NEW JERSEY, September 1, 1884.

The success which has attended our efforts, during the two years since we left the *Pool*, in distributing our goods to the Trade by means of our own Agents, has strengthened our conviction of the wisdom of this policy, and *we shall continue to offer them in the same manner*, notwithstanding the fact that a large number of the more important Pool Jobbers had submitted to us a proposition to take three-quarters of our entire production during the current year, if we would become Associate Manufacturers of the Pool.

Finding that our increasing business last year taxed to its fullest extent the capacity of our factory, we decided to build, and have nearly completed, a new factory and ware-rooms, which will have double the capacity, and will be supplied with all the latest improvements and the most efficient machinery, including Edison's Electric Lights. Our shipping facilities will be unsurpassed, as we have a side-track laid into the warehouse from the main trunk line of the Pennsylvania Railroad, by means of which goods can be shipped at any time to any part of the country, regardless of the weather, and with the least possible handling. As both the old and the new factories are under our control, no interruption or delay in manufacturing or shipping will occur in consequence of building.

In view of the increasing demand for our goods, and our superior facilities for manufacturing, we have brought out a line of samples containing one-third more patterns of papers than in any previous year, and nearly twice as many borders. It includes a special line of Bronzes, which do not appear among the cheaper grades, and a series of Ceilings, Decorations and Centers, of which we have made a specialty, being

SOMETHING ENTIRELY NEW.

The Colored Lithographic Plates here presented are samples of five Ceiling Decorations. Having the largest machine yet made for printing such decorations, we can print the center-pieces in halves, instead of in quarters, as has been the custom, and with each half will be printed two squares and two ornaments. It will be readily seen that by this arrangement the trouble so often experienced in fitting centers and decorations is done away, and even the most inexperienced paper-hanger cannot fail to make the parts fit together exactly, making this machine-work equal to hand-work, at a much less price. Included in the line are centers having diameters of 18, 24, 30, 36 and 48 inches respectively, and all the centers here illustrated are so made that they can be cut into quarters and used as corner pieces, or otherwise, for decorative purposes.

The popular and effective Two, Three and Four Metal Bronzes are well represented in our Side-Wall and Ceiling Papers, and in the borders and decorations. There is also a good assortment of Velvet Papers, plain, figured and gilt. Our line is the largest and most complete

OUT OF POOL,

and no portion of it will be carried by any other Non-Pool Manufacturer.

Having a large number of Agents, we expect them to visit every important town in the country, and it will be to your advantage to reserve your orders till they call on you, as by placing your order with us, you will buy at prices greatly below those exacted by the Combination, and thereby

MAKE A LARGE SAVING.

If our Agents are unable to reach any place in time, we shall take pleasure in sending samples of our best sellers, upon application, to any one who is willing to pay the express charges on the same, and if an order is given to us, the charges on the samples may be deducted from the amount of the bill. We shall esteem it a favor if any one who wishes our Agent to call, will notify us what time will be most convenient to see him.

Respectfully yours,

JANEWAY & CARPENDER.



No. 118.—30-inch Center, printed on 22-inch Paper to match Three Band Border of the same number





No. 121.—36-inch Center, printed on 30-inch Paper, to match Two Band Border on 22-inch Paper of the same number.



No. 122.—36-inch Center, and with Ornaments, can be made 48-inch Center, printed on 30-inch Paper to match Two Band Border of the same number.





No. 123.—36-in. Center, with Ornaments, can be made 48-in. Center, printed on 30-in. Paper, to match Two Band Border, printed on 22-in. Paper of the same number.



No. 125.—36-inch Center printed on 30-inch Paper, to match Two Band Border printed on 22-inch paper of the same number.

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